

CURRICULUM VITAE: CM (Marina) JOUBERT

Personal Information

Name	Marina Joubert
Address	32 Andringa Walk, Andringa Street, Stellenbosch
Mobile	+27 (0) 834094254
E-Mail	marinajoubert@sun.ac.za
Nationality	South African (ID number: 6304210012084)

Academic Training

Matric	Tygerberg High, 1980 (A symbol)
BSc Agric	University of Stellenbosch, 1984, <i>Cum Laude</i>
BSc Honours	University of Stellenbosch, 1986, <i>Cum Laude</i>
B (Hons) Journalism	University of Stellenbosch, 1987, <i>Cum Laude</i>
MSc Agric	University of Pretoria, 1989, <i>Cum Laude</i>
PhD	Currently enrolled at Stellenbosch University (2015 – 2017)

Career

1989 – '99	Communication Manager, Foundation for Research Development
1999 – 2001	Communication Manager, National Research Foundation
2001 – 2005	Science Communication Manager, South African Agency for Science and Technology Advancement (SAASTA)
2005 – March 2014	Founder/owner of Southern Science, an independent science communication consultancy with several science councils and leading research universities as clients.
March – Dec 2014	50% appointment at University of Pretoria – research communication specialist and science communication trainer 50% appointment at Stellenbosch University – researcher/lecturer
Jan 2015	Appointed as researcher/lecturer at Stellenbosch University (Centre for Research on Evaluation, Science and Technology – CREST)

Award

July 2015	National Science and Technology Forum (NSTF) Award winner for the category: Communication for outreach and creating awareness
-----------	-------------------------------------------------------------------------------------------------------------------------------

Local and international participation in science communication events

October 1991	“Science ‘91”, Annual Festival of the British Association for the Advancement of Science, Plymouth, United Kingdom
November 1994	Media skills training at the Wellcome Trust, London, UK
February 1995	“Unity in Diversity”, Annual Meeting of the American Association for the Advancement of Science (AAAS 1995), Atlanta, USA
November 1996	4 th International Conference on the Public Communication of Science and Technology (PCST-1996), Melbourne, Australia
September 1998	5 th International Conference of the Public Communication of Science and Technology (PCST-1998), Berlin, Germany
June 1999	Paper on public communication of science and technology in South Africa at a joint meeting of the AAAS and NASA, Washington DC
February 2001	Member of scientific committee for the 6 th International Conference on the Public Communication of Science and Technology (PCST-2001), CERN, Geneva,

	Switzerland
March 2001	Represent South Africa at the “Democratic Science” seminar organized by the British Council, London, UK
April 2001	Invited paper: Public Understanding of Science in SA; “Pathways to Science” conference organized by the Swedish Research Council, Stockholm, Sweden
February 2002	Present paper on science communication in South Africa at the Annual Meeting of the American Association for the Advancement of Science (AAAS 2002), Boston, USA
March 2002	British Council-sponsored UK visit to science-art linkages at Wellcome Trust, The Royal Society, The Royal Institution, The British Association and Y-Touring Science Theatre Company
December 2002	Host and chair of the 7 th International Conference of the Public Communication of Science and Technology (PCST-2002), Cape Town, South Africa, at a conference which attracted more than 400 delegates from more than 40 countries
November 2003	Member of an international review panel at the International Food Policy Research Institute (IFPRI), Washington DC, USA
2003 – 2004	Chair of PCST-Network; including chairing of the activities of the network during 8 th International Conference (PCST-2004), June 2004, Barcelona, Spain
October 2004	Invited by Professor Bruce Lewenstein to Cornell University to collaborate on a professional development programme in science communication, Ithaca, USA
March 2005	Represent South Africa at a European Commission “Science and Society Forum 2005”, Brussels, Belgium
April 2005	Participated and presented a paper at the 4 th Science Centre World Conference, Rio de Janeiro, Brazil
May 2005	Represent South Africa at Universe Awareness workshop, European Southern Observatory, Germany
July 2005	UNESCO/British Council Workshop on Science Communication, London, UK
November 2005	“Communicating European Research” Conference, Brussels, Belgium
April 2006	Invited to British Council Seminar on “Risk Free Science Communication”, Edinburgh, Scotland
June 2008	Member of the scientific committee for the 10 th Conference on Public Communication of Science and Technology (PCST-2008), Malmo, Sweden
October 2008	Invited by International Food Policy Research Institute (IFPRI) to participate in an international workshop on Agricultural Communication in Addis Ababa, Ethiopia
December 2008	Contracted by the Wellcome Trust (UK) to organize an international public engagement seminar at the Africa Centre, a rural research centre in northern KwaZulu-Natal, South Africa
January – May 2009	Advisory panel meetings of the “Millions Fed” project, organized by the International Food Policy Research Institute (IFPRI), Rome, Italy
October 2009	Provide national and international media liaison services for international Diversitas Conference, Cape Town, South Africa
Dec 2010	Present a week-long UNESCO-sponsored course for science journalists in Maseru, Lesotho
June 2011	Present a science-media workshop at the World Conference of Science Journalists in Doha, Qatar
September 2011	World Science Centre Conference, Cape Town, South Africa
April 2012	Member of scientific committee for the 12 th Public Communication of Science and Technology (PCST-2012) conference in Florence, Italy
September 2012	Invited speaker at annual conference of the Southern African Research Innovation Management Association (SARIMA), Port Elizabeth, South Africa
September –	Present short courses in science communication in South Africa, as well as in

November 2012	West Africa (Accra, Ghana) and East Africa (Kenya, Nairobi)
October 2013	Develop and present academic course in science communication at CREST, Stellenbosch University, South Africa
November 2013	Organise and co-present “Science Communication and Leadership” course for SA National Parks and CSIR (with Nancy Baron, COMPASS, USA), held in the Kruger National Park, South Africa
May 2014	14 th International Conference on Public Communication of Science and Technology (PCST-2014), Salvador, Brazil; Chair of opening plenary session; participate in session on science journalism in developing countries; member of the conference scientific committee
November 2014	Develop and presented two-day science communication seminar for SARIMA (Southern African Research and Innovation Management Association), Stellenbosch, South Africa
Dec 2014	Organise and present the first three-day masterclass in South Africa in science communication at University of Pretoria, in collaboration with Jenni Metcalfe, Econnect, Australia
Jan 2015	Launch the first online course in Africa in science; offered twice during 2015 and once during 2016 with a total of more than 180 participants during the first two years
April 2015	Invited to present a science communication workshop for DRUSSA (Development Research Uptake in Sub-Saharan Africa) in Kigali, Rwanda
May/June 2015	Selected to participate in PhD science communication training programme linked to the 2015 “Science and You” conference in Nancy, France
July 2015	Present paper at “Science in Public 2015” conference and participate in PCST PhD Summer School, University of the West of England, Bristol, UK
February 2016	Organise and present panel discussion on “Building Capacity for Science Engagement in Africa” during the 2016 Annual Meeting of the American Association for the Advancement of Science (AAAS 2016), Washington DC, USA https://aaas.confex.com/aaas/2016/webprogram/Paper16296.html
April 2016	Present several papers and workshops at the 15 th International Conference on Public Communication of Science and Technology (PCST-2016) and member of the scientific committee; Istanbul, Turkey
October – November 2016	Invited to teach a science communication course at Bielefeld University, Bielefeld, Germany

Publications

Lewenstein, B.V., Joubert, M. & Radin, J. 2012. Achieving Public Understanding of Research in Developing Countries. Cornell University Department of Communication. Available at: <http://hdl.handle.net/1813/14276>

Joubert, M. 2003. Report: Science Communicators Experience the Beat of African Drums: The Seventh Biennial Public Communication of Science and Technology Conference. *Science Communication* 24 (4) 503-508.

Joubert, M. 2001. Priorities and Challenges for Science Communication in South Africa. *Science Communication* 22 (3) 316-333.

Joubert, M. 2007. South Africa: Building Capacity, Chapter 24 in *Journalism, Science and Society*, by Martin W. Bauer & Massimiano Bucchi, Taylor & Francis.

Joubert, M & Clayton, J. (2012). The Need for an African Science News Service. UK National Commission for UNESCO.

Joubert, M. & Trollip, K. 2011. Streams of innovation: Improving people’s lives through research on water and food. CGIAR Challenge Program on Water and Food. Available at: <http://hdl.handle.net/10568/16976>

Joubert, M. (2016). Research Communication Guide. Development Research Uptake in Sub-Saharan Africa (DRUSSA) Project (see <http://researchcommunicationguide.drussa.net/>)

Ndlovu, H., Joubert, M. & Boshoff, N., 2016. Public science communication in Africa: views and practices of academics at the National University of Science and Technology in Zimbabwe. *Journal of Science Communication*, 15(6), pp.1–29.

Popular articles and blogs

Recognise scientists who engage with the public; Mail&Guardian;
(<http://mg.co.za/article/2015-12-11-00-recognise-scientists-who-engage-with-the-public>)

Science communication is on the rise – and that’s good for democracy; The Conversation;
(<https://theconversation.com/science-communication-is-on-the-rise-and-thats-good-for-democracy-62842>)

People-powered science in Africa: a boost for democracy and knowledge; The Conversation;
(<https://theconversation.com/people-powered-science-in-africa-a-boost-for-democracy-and-knowledge-63068>)

Scientists have much to gain by sharing their research with the public; The Conversation;
(<https://theconversation.com/scientists-have-much-to-gain-by-sharing-their-research-with-the-public-64129>)

Science needs to start speaking to people’s everyday lives in Africa; The Conversation;
<https://theconversation.com/science-needs-to-start-speaking-to-peoples-everyday-lives-in-africa-67938>

Joubert, M. 2016. Love It Or Hate It – Scientists And Journalists Need Each Other; COMPASS online guest blog;
<http://compassblogs.org/blog/2016/11/03/love-it-or-hate-it-scientists-and-journalists-need-each-other/>